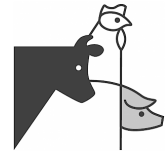


<https://www.deuka.de/en/current/2020-02-03-15-land-fair-visitor-rush-delayed-by-one-day/>

More time for intensive talks

15. LANDMESSE: VISITOR RUSH DELAYED BY ONE DAY



03.02.2020 – Visitors to the 15th LandMesse in Ilshofen had plenty of time for intensive discussions with our advisors on site. The reason: a surprising cold snap.

15. LandMesse in Ilshofen: More time for intensive discussions

It seemed as if Father Frost was throwing a spanner in the works of the **LandMesse** in Ilshofen. Many farmers used the first day of the event after the freezing night to make wood or to cultivate their fields. For the visitors who subsequently found their way to the 70 exhibitors at the trade fair, the weather conditions also had a nice side effect: there was more time for intensive discussions at the on-site stand. Guests at the event sought lively contact with our expert advisors to find out about the latest products, feeding concepts and questions about the optimal care of their animals.



deuka



Rush of visitors on Sunday

On Sunday, the number of visitors finally tripled. The organisers counted no less than 7,000 farmers in the Arena Hohenlohe on that day. Many guests travelled from further afield, such as Niederstetten, Aalen, Ellwangen or Öhringen, to the popular event, which was being held for the 15th time. In addition to the extensive range of information on offer at our stand, the machinery exhibition and the expert lectures aroused the farmers' interest in particular. Events for women and children rounded off the LandMesse programme.