

Media release

NEW MANAGEMENT AT DEUKA TIERNÄHRUNG CREMER



A four-member management team heads deuka Tiernahrung Cremer with immediate effect. In addition to Ulrich Arning (Production and Administration), who already serves as Managing Director, Dr Heinrich Kleine Klausung (Product Concepts and Mineral Feed), Thomas Bernsmann (Sales) and Miguel Diaz Martinez (Purchasing and Supply Chain Management) will become members of the management team at the Düsseldorf-based company.

"We are very pleased about the development at the management level of deuka Tiernahrung Cremer," comments Dr Ullrich Wegner, Chairman of the Management Board of Peter Cremer Holding. "We still have a lot of plans with deuka Tiernahrung Cremer. The management has many years of experience in the industry. This will enable us to successfully take on the current challenges in the compound feed market," Wegner adds.

Experience in the compound feed industry

The new management team at Germany's largest private compound feed producer is characterised by profound experience in the development, production and sale of feed for livestock and pets. The management team has known each other for years and is well attuned to the day-to-day business: Even before the promotion, the long-time authorised signatories Diaz Martinez, Bernsmann and Kleine Klausung occupied leading positions in their respective fields of responsibility within the company. "We are convinced that our individual competences will complement each other perfectly and that we will continue to develop our company innovatively," is the unanimous position of the new management.

About deuka Tiernahrung Cremer

deuka Tiernahrung Cremer is the market-leading feed producer in Germany. With almost 2.7 million tonnes per year (2019), the company is the largest private manufacturer of high-quality compound feeds for livestock and pets. Over 700 employees from 14 nations are successfully engaged at 14 locations. The plants are among the most modern and largest of their kind in Germany. The deuka brand is of great importance throughout Germany and is also represented in many neighbouring European countries. The associated brands Club and Nordkraft are firmly established, especially in southern Germany and Lower Saxony. They all stand for the highest quality in all feeding areas.

deuka Tiernahrung Cremer, based in Düsseldorf, is a company of Peter Cremer Holding GmbH & Co KG, Hamburg. The company looks back on almost 100 years of tradition in compound feed production.
www.deutsche-tiernahrung.de

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