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## Media release

# MODERN SOW FEEDING CONCEPT FOR HIGH-PERFORMANCE FARMS



01.09.2020 – Sow husbandry has developed steadily in recent years. The performance level in piglet production has risen steadily in parallel with the milk quantity and quality of the sows. In order to tap the full potential of the high-performance animals, it is necessary to feed them according to their performance and needs. Classical feeding concepts reach their limits here. With the deuka brand digest concept, Deutsche Tiernahrung Cremer presents an advanced feeding concept for high-performance sows in pregnancy and lactation.

Due to the increasingly fertile genetics and the associated higher performance of the animals, the demands on sow feed have risen steadily," says Christina Jesse, head of the pig division at Deutsche Tiernahrung Cremer. "The new digest concept covers all the requirements of high-performance sows and is thus our innovative feeding answer for modern farms." As a comprehensive concept, digest is available as a gestation and lactation feed. The carefully coordinated component framework counteracts stress and digestive problems when changing feed and thus ensures problem-free transfer to the farrowing house.

### **lactosan digest: Lactation feed for a higher sales weight and more milk**

The lactation feed lactosan digest improves the milk yield of lactating sows and maximises the weaning weight of piglets. By taking into account the praecaecal-digestible amino acids, the crude protein content could be adapted exactly to the sows' needs. A lowering of the crude protein causes a faster acidification of the feed in the stomach and thus a faster emptying into the intestine. This increases the sows' feed intake capacity. The product achieves an improvement in milk yield through the addition of valine, among other things. The good utilisability of the free amino acid maximises the nutrient efficiency and protein digestibility of the modern premium feed.

### **gravisan digest: gestation feed for optimising condition and for vital piglets**

gravisan digest is a highly vitamin-enriched gestation feed. In addition to providing full nutrition for pregnant sows, it aims to maintain the animals' optimal condition and supports the birth of vital piglets. The fibre mix in gravisan digest contains an optimal combination of soluble and insoluble fibres. The high water-binding capacity of the insoluble fibres stimulates intestinal peristalsis and improves defecation. This prevents the spread of pathogenic germs in the intestine. Soluble fibres provide an optimal nutritional basis for the flora of

the large intestine, which increases resistance to external influences. The addition of medium-chain fatty acids helps prevent the spread of streptococci and clostridia. Added endotoxin binders have positive effects on preventing inflammation in the uterus and udder.

### **Premium feed available in Northern and Western Germany**

The production and delivery of digest feeds will start in August 2020 and the products will initially be available from selected factories. Farmers can obtain the modern premium feeds for high-performance sows in Lower Saxony and North Rhine-Westphalia as well as in parts of Rhineland-Palatinate and Hesse. If you have any questions or would like to place an order, please contact your agricultural dealer or the responsible sales representative of Deutsche Tiernahrung Cremer.

### **About Deutsche Tiernahrung Cremer**

Deutsche Tiernahrung Cremer is the market-leading feed producer in Germany. With almost 2.7 million tonnes per year (2019), the company is the largest private manufacturer of high-quality compound feeds for livestock and pets. More than 700 employees from 14 nations are successfully engaged at 14 locations. The plants are among the most modern and largest of their kind in Germany. The deuka brand is of great importance throughout Germany and is also represented in many neighbouring European countries. The associated brands Club and Nordkraft are firmly established, especially in southern Germany and Lower Saxony. They all stand for the highest quality in all feeding areas.

Deutsche Tiernahrung Cremer, based in Düsseldorf, is a company of Peter Cremer Holding GmbH & Co KG, Hamburg. The company looks back on almost 100 years of tradition in compound feed production.

You can find out more about our company, products, feed concepts and brands at [www.deuka.de](http://www.deuka.de).

## **Contact person**



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