

[https://www.deuka.de/en/current/2020-11-30-deuka\\_presents\\_comprehensively\\_optimised\\_mineral\\_feed\\_programme/](https://www.deuka.de/en/current/2020-11-30-deuka_presents_comprehensively_optimised_mineral_feed_programme/)

## Media release

# DEUKA PRESENTS COMPREHENSIVELY OPTIMISED MINERAL FEED PROGRAMME



Deutsche Tiernahrung Cremer is radically modernising its "deukaMin" mineral feed range. The fundamental redesign of the range enables cattle and pig farmers to achieve their feeding goals even more precisely. The new, modular deukaMin range is based on balanced standard mineral feeds, which can be expanded with additional components depending on requirements. For special problem situations, the new range also offers special solution concepts that can be used on top. The new mineral feeds will be available in Lower Saxony, North Rhine-Westphalia, Eastern Germany, Northern Hesse and Northern Rhineland-Palatinate from November 2020.

"The reorientation of the *deukaMin programme* is a logical consequence of our holistic approach to feeding: effective supply through comprehensive consideration of the animals' needs in the light of the farm's circumstances," says Dr Heinrich Kleine Klausning, Managing Director of Deutsche Tiernahrung Cremer, explaining the ideas behind the redesign of deuka's mineral feeds. "This is the only way to ensure that the animals are properly supplied, that it is sustainable and that it promotes animal welfare

## ***deukaMin* Cattle: adaptable modular system for every ration**

The new *deukaMin range* includes a wide variety of products for dairy cows, dry cows and bulls. Dairy farmers in particular have two innovative mineral feed programmes at their disposal: *deukaMin NG Cow LAC* and *deukaMin NG Cow FIT*. The feeds of the *LAC programme* cover the basic needs of lactating cows and support milk yield and fertility. The mineral mix of the *FIT programme* is oriented towards the special needs of high-performance animals and supports the maintenance of the animals' health in a special way. In both programmes, balanced concept feeds can be extended with useful additives (e.g. live yeast, rumen-protected methionine or additional biotic supplements). All products are rich in vital trace elements and extensively vitaminised.

In addition, selected mineral feed concepts are available, the composition of which is geared to specific

problem situations in the stable: The "Heat" concept, for example, contains sodium bicarbonate as well as a combination of selected organic mineral and trace element sources to counteract heat stress. The "All In One (AIO)" mineral feed concept is completely mineralised and contains the levels of lime and cattle salt required for complete ration balancing.

## ***deukaMin* Pig: more Growth, higher Milk yield and less Nutrient excretion**

The range of mineral feeds for pig farmers has been expanded with the new orientation to include high-quality products for fattening pigs, sows and piglets. All *deukaMin feeds* are characterised by a balanced mineralisation and vitaminisation. The use of the latest generation of phytase also ensures high phosphorus availability from the farm's own components. Due to the high content of synthetic amino acids, the new *deukaMin fattening feeds* promote rapid growth and a high meat yield. Non-starch polysaccharide-splitting (NSP) enzymes improve feed conversion. Special N-/P-reduced variants ensure that the animals are supplied with the nutrients they need during fattening and minimise excess nutrient excretion.

In contrast, the new mineral feeds for sows aim to maximise milk production during lactation. A special amino acid combination in particular ensures this. Unique additive complexes (e.g. FiberDigest) improve the energy yield from the farm's own raw materials and optimise the digestibility of the feed mixture. In this way, the *deukaMin feeds* promote the increase in birth weight of the piglets, even in large litters.

Farmers can obtain *deukaMin mineral feed* in 25 kg bags or 1,000 kg big bags. Many products are also available in bulk. All products for cattle and dairy cows are ideal for combined feeding with the compound feed products of our *deuka*, *Club* and *Nordkraft* brands.

## **About Deutsche Tiernahrung Cremer**

Deutsche Tiernahrung Cremer is the market-leading feed producer in Germany. With just under 2.7 million tonnes per year (2019), the company is the largest private manufacturer of high-quality compound feeds for livestock and pets. More than 700 employees from 14 nations are successfully engaged at 14 locations. The plants are among the most modern and largest of their kind in Germany. The *deuka* brand is of great importance throughout Germany and is also represented in many neighbouring European countries. The associated brands *Club* and *Nordkraft* are firmly established, especially in southern Germany and Lower Saxony. They all stand for the highest quality in all feeding areas.

Deutsche Tiernahrung Cremer, based in Düsseldorf, is a company of Peter Cremer Holding GmbH & Co KG, Hamburg. The company looks back on almost 100 years of tradition in compound feed production.

You can find out more about our company, our products, feed concepts and brands at [www.deuka.de](http://www.deuka.de)

**deuka**

**deuka**  
companion

**Club**

**NORDKRAFT**

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