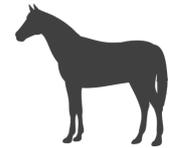


https://www.deuka.de/en/current/2021-07-28-endlich_wieder_persnlich_treffen/

deukavallo at the Equitana Open Air 2021

FINALLY MEETING IN PERSON AGAIN



Last weekend it was time again: After a year of abstinence, our deukavallo team finally had the opportunity to meet equestrian enthusiasts from all over Germany. Our stand team and the Equitana visitors were equally enthusiastic and motivated - with mostly bright sunshine, the stand at the Equitana Open Air (July 23-25) was extremely well attended. In the following, product manager Theresa Oesterwind gives a short overview of her experiences at the "Festival of Equestrian Sports".

"Finally meeting horse fans in person again - that was really a great feeling," explains Theresa Oesterwind, Equine Product Manager, of her first visit to the 2021 trade show. "After such a long time without a trade show, we had a lot to talk about at Equitana Open Air. Because just this year, so much has happened at deukavallo."

New deukavallo range attracts visitors to the stand

The deukavallo booth in the tent village of the racecourse park Neuss was accordingly well visited. For the first time after the redesign, our team presented the new deukavallo sack design to a wide audience. Not only did it look great, it was also very well received by the visitors. "Since the adaptation, our bags offer even more information about our feeds and the feeding of their horses to meet their needs. The rich red color is very eye-catching, which aroused a lot of interest," reports Oesterwind.

deukavallo Top Gastro and Top InForm included in the range for the first time

In spring, the team led by Sales Manager Volker Kaup added two new special feeds to the already broad deukavallo range: deukavallo Top InForm is a high-energy feed with high-quality protein components for athletically active horses. The starch- and sugar-reduced special feed deukavallo Top Gastro, on the other hand, is particularly suitable for feeding sensitive horses and those with metabolic disorders (e.g. EMS, Cushing or laminitis). "The need for discussion among owners* of sick or particularly stressed horses is especially high. It was nice to finally have these important conversations in person again at Equitana Open Air," says Oesterwind.

Desire for more

The first 2021 horse show was not only a great success for deukavallo - it also whets the appetite for more. It remains to be hoped that Corona will not again play havoc with the budding autumn of the fair. But even if it does: We will meet again at the Equitana 2022 in Essen at the latest...

Impressions from the Equitana booth



The new deukavallo range only almost outshines the good mood of product manager Theresa Oesterwind during her visit to Equitana Open Air 2021 (© Deutsche Tiernahrung Cremer). Feed samples give visitors a look inside the deukavallo feed bags (© Deutsche Tiernahrung Cremer).

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NORDKRAFT



Product Manager Theresa Oesterwind talking to customers at our stand at Equitana Open Air 2021 (© Deutsche Tiernahrung Cremer).

Still not enough?

You can find more photos and posts about the Equitana Open Air on our deukavallo Facebook page and Instagram channel. Have fun browsing!

Contact person



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