

<https://www.deuka.de/en/current/50-jahre-werk-koennern-standort-feierte-jubilaum-mit-gaesten-aus-der-region/>

Media release

50 YEARS OF THE KÖNNERN PLANT: SITE CELEBRATES ANNIVERSARY WITH GUESTS FROM THE REGION



28.06.2025 – On 28 June, deuka Tiernahrung Cremer's compound feed plant in Könnern celebrated its 50th anniversary. As part of the anniversary event, Germany's largest private compound feed manufacturer invited neighbours, interested parties and families to the factory premises. With guided tours, delicious food and a colourful family programme, guests were able to experience the plant up close. Afterwards, the workforce continued to celebrate in private with former colleagues and their families.

"Our plant has **developed continuously over** the last **50 years** - technically, organisationally and in terms of people. We are proud of what we have built in Könnern and are looking forward to celebrating this **special milestone** together with the people of the town and region," says Thomas Schulze, Plant Manager Könnern.

Exciting insights, a colourful family programme and exchange at eye level

The anniversary celebration offered visitors an informative and eventful morning. The focus was on **guided tours of the production facilities**, a presentation of the **feed produced on site** and an **exhibition of the company's own silo lorries**. Younger guests were also catered for: **bouncy castle, face painting and street colouring** made children's eyes light up. In addition, the colleagues provided information about **current job vacancies and training opportunities** at a specially set up stand. Food and drink were well catered for with barbecued meat and cool drinks.

A site through the ages

The Könnern plant went **into operation** on **2 May 1975** as a **modern concentrated feed mixing plant with an innovative concept**. Originally designed for the **production of poultry and pig feed**, the site grew rapidly: just a few months after the start of production, capacity was no longer sufficient, so a four-shift system was

deuka

introduced. In the following years, **additional raw material and feed silos** were built, each of which could hold up to 50 lorry loads. At the end of the 1980s, the plant reached an annual production of **over 100,000 tonnes** for the first time.

After the political change in **1990**, **deuka Deutsche Kraftfutterwerke**, one of the predecessor companies of deuka Tiernahrung Cremer, **bought** the production site. Since then, the new site has been **gradually modernised and expanded**. New presses for the production of pellet feed were installed, dosing and control optimised and the production programme expanded to include cattle feed.



Main building of the plant with neighbouring loading ramp (© Deutsche Tiernahrung Cremer)



Silo train stands on the factory premises in front of the production halls (© Deutsche Tiernahrung Cremer)



At that time, the plant operated as a concentrated feed company (© Deutsche Tiernahrung Cremer)



Quality food from Könnern (© Deutsche Tiernahrung Cremer)



A photo from the construction phase: A crane stands next to shell structures (© Deutsche Tiernahrung Cremer)

The Könnern plant today - a strong partner in the region

Today, the Könnern plant is one of the most important production sites of deuka Tiernahrung Cremer. The technical **facilities are continuously modernised** and adapted to the requirements of a dynamic market. Currently, 25 dedicated employees and three trainees produce over 20 tonnes of animal feed per hour with the help of three high-performance pressing systems. As a **reliable supplier and employer**, the plant in the heart of the Salzland district has strong links with the town of Könnern and the entire region.

deuka



deuka lorry is loaded under a silo on the factory premises



deuka lorry being loaded at the plant's production facility.



The heart of the plant: this is where the journey of the feed begins.



View of the warehouse: pre-packed animal feed on pallets, ready for despatch.



About deuka Tiernahrung Cremer

deuka Tiernahrung Cremer is the largest private compound feed producer in Germany. With approx. 2.3 million tonnes per year (2024), the company is one of the leading manufacturers of high-quality compound feed and mineral feed for livestock and pets. Over 750 employees from 22 nations work successfully at 15 locations. The plants are among the most modern and largest of their kind in Germany. The deuka brand is of great importance throughout Germany and is also represented in many neighbouring European countries. The associated brands Club and Nordkraft are firmly established, particularly in southern Germany and Lower Saxony. They all stand for the highest quality in all feeding areas.

deuka Tiernahrung Cremer, based in Düsseldorf, is a company of Peter Cremer Holding GmbH & Co KG, Hamburg. The company can look back on almost 100 years of tradition in compound feed production.

You can find out more about our company, our products, feed concepts and brands at www.deutsche-tiernahrung.de and www.deuka.de.

Contact person



Tobias Bischoff

Head of Marketing+Communications

E-Mail: tobias.bischoff@deuka.de