

<https://www.deuka.de/en/current/deuka-develops-first-special-feed-for-laying-hens-in-mobile-stables/>

Media release

DEUKA DEVELOPS FIRST SPECIAL FEED FOR LAYING HENS IN MOBILE STABLES



Mobile housing is booming in Germany. Today, more than 2.5 million laying hens live in well over 2,000 stables.¹ Due to the modern way of keeping, laying hens need a complete feed with a composition that covers their needs. *deuka NG Mobilstallfutter* is such a special feed for small flocks in mobile stables. The energy and protein-rich composition fully covers the special needs of poultry in mobile stables. Thus, feeding with *deuka NG Mobilstallfutter* promotes shell stability, egg count and weight.

"The increased interest in mobile housing reflects the current trend toward regional food production and the desire for greater animal welfare," explains Dr. Uwe Bornholdt, Divisional Manager Poultry Feeding at Deutsche Tiernahrung Cremer. "In this context, *deuka NG Mobilstallfutter* in the practical 25 kg bag is particularly well suited for feeding small and medium-sized flocks when no feed silo is available. This makes *deuka NG Mobilstallfutter* the ideal feed for newcomers to mobile stable management. In many places, cattle and pig farmers are also expanding their operations to include mobile poultry stables and direct sales from the farm."

First complete feed for laying hens in mobile housing.

deuka NG Mobilstallfutter is an energy-dense (11.6 MJ/kg) and protein-rich (17.5% crude protein) complete feed for laying hens. The homogeneous meal structure minimizes selective feeding and thus ensures high nutrient uptake. In addition, the oregano contained in the special feed supports the animals' digestion and immune system. In this way, *deuka NG Mobilstallfutter* ensures that the herd is supplied according to its needs when the run is used intensively. The GMO-free feed is suitable for feeding from the second week before the start of laying throughout the entire laying period.

Special needs of poultry in mobile housing

Laying hens in mobile housing spend most of the day outdoors. The main feeding of the birds in the morning must therefore already cover the daily requirements of the flock as far as possible. Mobile poultry farmers also place special demands on the egg quality of their flock. This is precisely the starting point for the development of *deuka NG Mobilstallfutter*.

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Bag photo deuka NG mobile stable feed (© Deutsche Tiernahrung Cremer).

About Deutsche Tiernahrung Cremer

Deutsche Tiernahrung Cremer is the market-leading animal feed producer in Germany. With 2.6 million tons per year (2020), the company is the largest private producer of high-quality compound feeds for livestock and pets. Over 730 employees* from 19 nations are successfully engaged at 14 locations. The plants are among the most modern and largest of their kind in Germany. The deuka brand is of great importance throughout Germany and is also represented in many neighboring European countries. The associated brands Club and Nordkraft are firmly established above all in southern Germany and Lower Saxony. They all stand for the highest quality in all feeding areas.

Deutsche Tiernahrung Cremer, headquartered in Düsseldorf, is a company of Peter Cremer Holding GmbH

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& Co. KG, Hamburg. The company looks back on almost 100 years of tradition in compound feed production.

You can find out more about our company, products, feed concepts and brands at www.deuka.de. Exclusive services and opportunities to order feed can be found by our partners in agricultural trade and agriculture at www.deupa.deuka.de.

Sources

1. *Press release "Germany-wide nearly 2.5 million laying hens in mobile houses" by Bundesverband Mobile Geflügelhaltung e. V. (BVMG) (AUG. 19, 2020).*

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