

<https://www.deuka.de/en/current/deuka-ergaenzt-und-ueberarbeitet-prestarter/>

Media release

DEUKA SUPPLEMENTS AND REVISES PRESTARTER



The foundations for excellent development in piglet rearing are laid before weaning. Piglets that are optimally prepared for the intake of solid food achieve the highest weights at weaning. In order to offer an all-round successful piglet rearing, *deuka* supplements its prestarter range with three special products. At the same time, the optimised recipe of the other prestarters improves the early feed intake of suckling piglets. This supports the development of an intestinal flora that can digest cereal- and thus starch-containing food particularly well. The new prestarters have been available nationwide since July.

"Early feed intake, high nutrient up take and the best possible formation of microflora in the intestine: this is what the revision of the *deuka-Prestarter range* aimed at," says Georg Riewenherm, Head of Product Management at *Deutsche Tiernahrung Cremer*. "This way, the digestive tract is trained in the best possible way before weaning. This means that the weaning phase for piglets is less **stressful** and with a less pronounced performance and feed intake deficit. **Feeding with the optimised prestarters also leaves little room for pathogens.**"

Prestarter from *deuka* with a special structure mix

While the classic prestarters *primo wean* and *primo plasma* are available in the **common structures granulated and granulated**, *deuka* also relies on a **structure mix for suckling piglets**. *primo DuoPower* is intended as a **meal/granulate mix** to accustom suckling piglets to the first feed intake - quite playfully.

"We have had very good experiences with the mix. The floury part sticks to the piglets' snout and the small granulate pieces arouse their curiosity. This encourages the young pigs to try it and eat it," says Kristina Stärk, Pig Product Manager.



The new prestarter range from deuka (© Deutsche Tiernahrung Cremer).

Prestarters and piglet milk for all feeding systems

The prestarters are available as bagged goods and partly as loose goods. But **milk products for piglets** specially **designed for cup systems** also have a firm place in the new range. *primo milk* and *primo cream* are specially coordinated products that can also be fed to very young piglets in liquid form via cups. On the other hand, the prestarter *primo flow* is suitable for supply via liquid feeding systems. The supply of these **special products** (*primo milk*, *primo cream* and *primo flow*) for feeding in liquid form takes place by the pallet from a minimum order quantity of 1,000 kg.

***primo wean*: Feeding test underlines quality**

The revision of the prestarters was carried out taking into account the latest nutritional and physiological findings. The quality of the optimised piglet feed is underlined by recent **feeding tests**. The study with *primo wean* showed: piglets that received the improved version of the suckling piglet prestarter before weaning (day of life 7 to 21) showed a **16 gram increase in daily weight gain** in the first 19 days after weaning and after the feed changeover to the first piglet rearing feed (FAZ) compared to piglets in the control group. This corresponds to a **seven percent increase** in daily gain. "With the help of the new prestarters, we are preparing the piglets' gastrointestinal tract even better for weaning and thus for the utilisation of solid food containing cereals. This is how sow farms lay the foundation for the optimal development of their piglets in piglet rearing," says Stärk.

About Deutsche Tiernahrung Cremer

Deutsche Tiernahrung Cremer is the market-leading compound feed producer in Germany. With approx. 2.3 million tonnes per year (2022), the company is the largest private producer of high-quality compound feeds for livestock and pets. More than 700 employees from 19 nations work successfully at 15 locations. The plants are

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among the most modern and largest of their kind in Germany. The *deuka* brand is of great importance throughout Germany and is also represented in many neighbouring European countries. The associated brands *Club* and *Nordkraft* are firmly established, especially in southern Germany and Lower Saxony. They all stand for the highest quality in all feeding areas.

Deutsche Tiernahrung Cremer, based in Düsseldorf, is a company of Peter Cremer Holding GmbH & Co KG, Hamburg. The company looks back on almost 100 years of tradition in compound feed production.

You can find out more about our company, our products, feed concepts and brands at www.deuka.de

Contact person



Tobias Bischoff

Head of Marketing+Communications

E-Mail: tobias.bischoff@deutsche-tiernahrung.de