

<https://www.deuka.de/en/current/deukavallo-erweitert-sortiment-um-fuenf-ergaenzungsfutter-fuer-pferde/>

Media release

DEUKAVALLO EXPANDS RANGE WITH FIVE SUPPLEMENTARY FEEDS FOR HORSES



Deukavallo is expanding its range with five supplementary feeds for horses with tailor-made recipes. The grain-free supplements serve the supplementary feeding of horses with special needs and in special situations. Especially for older horses or horses with sporting ambitions or horses with special nutritional needs, the supply can be supplemented in a tailor-made way. All supplementary feeds are now available exclusively in the online shop at www.deuka-companion.com available.

"Horses are living healthier and healthier lives, performing better and getting older. But with sporting success and old age usually come **aches and pains - and sometimes even serious illnesses**," says Volker Kaup, *deukavallo*'s Sales Manager. "The new supplementary feeds from *deukavallo* help to maintain the horses' performance."

Five supplementary feeds for horses: for healthy longevity and more quality of life

The nutrient mix of the new supplementary feeds is tailored to the needs of horses in **four special life situations** :

For more calm and composure

deukavallo Magnesium + B-Vit is a feed supplement for stressed and nervous horses. Especially nervous horses and those with high performance requirements benefit from supplementary feeding. Quickly available magnesium optimally prevents muscle tension and cramps. Supplementary feeding is particularly recommended in stressful situations such as changing stables or at competitions.

For optimal regeneration and strong muscles

deukavallo Vitamin E + Selenium provides sport horses with sufficient vitamin E and selenium. It thus

supports muscle metabolism, **improves regeneration and prevents movement disorders**. In this way, it increases the performance of sport horses during the competition season. It can also be optimally integrated into the therapy-accompanying feeding of horses with diseases of the muscle metabolism (e.g. PSSM 1 + 2).



The range of new, perfectly fitting supplementary feeds from deukavallo in all its glory (© Deutsche Tiernahrung Cremer).

For strong hooves and shiny coat

deukavallo Biotin + Zinc supports hoof, skin and coat. Biotin promotes the formation of keratin, which in turn **gives hooves elasticity and improves the growth of the horn**. The balanced combination with organically bound and thus easily utilisable **zinc** ensures a resistant skin and shiny coat.

For healthy joints and stable bones

deukavallo Joint Fit promotes cartilage formation and supports the function of the joints. In this way **it prevents age-related signs of wear and tear (e.g. arthrosis)**. It provides relief for horses with existing joint problems *deukavallo Joint Fit Plus Relief*. The combination of New Zealand green-lipped mussel, gelatine hydrolysate as well as high doses of biotin and zinc can be integrated into the feeding concept in case of acute problems with joints and tendons.

About *deukavallo*

deukavallo is the horse feed brand of *deuka companion* - a brand of Deutsche Tiernahrung Cremer. At *deukavallo*, the focus is on the well-being of horses - and has been for almost 50 years. Whether for leisure, sport or breeding horses, hopeful youngsters or experienced seniors: the *deukavallo* range offers the right feed for every horse. All products are precisely tailored to the nutritional needs of the animals. The mueslis, extrudates, mineral and pellet feeds are the result of a constant exchange of experience with animal nutrition

institutes, veterinary universities and horse owners and breeders.

Only the highest quality orientation leads to sustainable feeding success. We at *deukavallo* are convinced of this. For this reason, all our production processes - from the raw material to the finished product - are fully documented and the quality of the feed is constantly monitored. This is how we at *deukavallo* ensure the best feed quality true to the motto: Naturally good horse feed. www.deukavallo.de

About *deuka companion*

Healthy love between humans and animals. That is what all pet owners want. The basis of a fulfilling relationship is the appropriate handling of dogs, cats, horses, rabbits, chickens and the like - and this also includes a high-quality and nutritious diet. We at *deuka companion* know this. With our decades of feeding experience, we develop the best pet food according to intelligent recipes and the highest German standards - always geared to your pet's needs.

deuka companion offers orientation in the jungle of false promises. Contrary to short-lived feeding trends and empty marketing blah blah, our products stand for timelessly good food - honest and transparent. With *deuka companion*, pet owners can once again rely on their gut feeling when buying food. This leaves more time for the essentials: Namely, enjoying life with dogs, cats, horses, rabbits and co. without restrictions. www.deuka-companion.com

About *Deutsche Tiernahrung Cremer*

Deutsche Tiernahrung Cremer is the market-leading compound feed producer in Germany. With approx. 2.5 million tonnes per year (2021), the company is the largest private producer of high-quality compound feeds for livestock and pets. More than 725 employees from 20 nations work successfully at 13 locations. The plants are among the most modern and largest of their kind in Germany. The deuka brand is of great importance throughout Germany and is also represented in many neighbouring European countries. The associated brands Club and Nordkraft are firmly established, especially in southern Germany and Lower Saxony. They all stand for the highest quality in all feeding areas.

Deutsche Tiernahrung Cremer, based in Düsseldorf, is a company of Peter Cremer Holding GmbH & Co KG, Hamburg. The company looks back on almost 100 years of tradition in compound feed production.

You can find out more about our company, products, feed concepts and brands at www.deuka.de

Contact person

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companion

Club

NORDKRAFT



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