

<https://www.deuka.de/en/current/deutsche-tiernahrung-cremer-partner-portal-is-expanded/>

deuka Tiernahrung Cremer partner portal is expanded

DEU?PA 2.0 IMPRESSES WITH NEW, LONG-AWAITED FUNCTIONS



"Making good things even better" is the motto of the expansion of the partner portal of *deuka Tiernahrung Cremer*, in short "DEU?PA". With the publication of the current release, orders that have already been placed can now be adjusted retrospectively. At the same time, the digital order file creates more clarity. The new area combines a document archive, with the help of which DEU?PA customers can easily and quickly manage all important documents of current and past feed orders, with an intuitive search function. Since 20 September, the long-awaited functions have been an integral part of the ordering portal.

"Making it easier for our partners in agriculture and agricultural trade to order fodder in DEU?PA - that is what we are continuously working on," explains Manuel Müller, Head of Digitalisation at *deuka Tiernahrung Cremer*. "With the **release of DEU?PA 2.0**, we are taking a significant step closer to this goal and making our contribution to increasing our joint success."

Order modification: Adjusting feed orders sensibly

In everyday life, not everything always goes as planned. Then it is sometimes necessary to **adjust order orders** once they have **been placed**. Adding order or delivery information later, changing the date and time for collection and delivery, cancelling feed - this and much more is easily possible with the release of the new DEU?PA version.



Owner of a mobile poultry house orders poultry feed via DEUPA © Deutsche Tiernahrung Cremer

With the digital document file, all important documents are always at hand

All documents at a glance, that is equally important for agricultural trade and farms. With the release of DEU2PA 2.0, trading partners and farmers can find a document archive in the partner portal. Depending on the business relationship, **collection notes, invoices, material flow balances and many other important documents** can be found here, for example. The digital document file includes files from the last four months. With the full-text indexed search, which also takes into account information within the documents, users of the DEU2PA always have an overview, even with a large number of documents.

Interested parties register at the DEU2PA at deupa.deuka.de



Farmer orders pig feed in the barn_DEUPA ©Deutsche Tiernahrung Cremer

About the DEU2PA

DEU2PA: This is the partner portal for agricultural traders and livestock farms from *deuka Tiernahrung Cremer*. The portal makes it possible to order feed directly and easily from the field, in the barn or at the feed table. Whether desktop PC, tablet or smartphone, as a modern web app the display of the portal always adapts to all common end devices - all fully automatically. But the DEU2PA can do even more: exclusive services and tools provide assistance in daily work. Interested parties can register with the DEU2PA at: deupa.deuka.de

About *deuka Tiernahrung Cremer*

deuka Tiernahrung Cremer is the market-leading compound feed producer in Germany. With approx. 2.3 million tonnes per year (2022), the company is the largest private producer of high-quality compound feeds for livestock and pets. More than 700 employees from 19 nations work successfully at 15 locations. The plants are among the most modern and largest of their kind in Germany. The *deuka* brand is of great importance throughout Germany and is also represented in many neighbouring European countries. The associated brands



Club and *Nordkraft* are firmly established, especially in southern Germany and Lower Saxony. They all stand for the highest quality in all feeding areas.

Deutsche Tiernahrung Cremer, based in Düsseldorf, is a company of Peter Cremer Holding GmbH & Co KG, Hamburg. The company looks back on almost 100 years of tradition in compound feed production.

You can find out more about our company, our products, feed concepts and brands at www.deuka.de

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