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Media release

GRAIN-FREE LINSEED BLEND FOR METABOLISM AND DIGESTION IN BALANCE

deukavallo Leinvital is a completely new, grain- and molasses-free supplementary feed for horses. The mix of linseed and soya bean hulls is low in starch and sugar. The gentle processing of the ingredients makes _deukavallo Leinvital_ particularly digestible and therefore ideally suited for preventive and supportive feeding in the case of various digestive (e.g. watery stools) and metabolic problems (e.g. ECS or EMS) as well as laminitis. The 100% recyclable six-kilogram feed bag with zip closure is not only practical but also environmentally friendly. _deukavallo Leinvital_ will be available nationwide at agricultural retailers from February 2022.

deukavallo Leinvital: without grain and molasses - with little sugar and starch

Some horses require an adapted feed with only little starch and sugar. These include horses with Equine Cushing Syndrome (ECS) or Equine Metabolic Syndrome (EMS). With less than six percent starch and only two percent sugar, _deukavallo Leinvital_ takes these special needs into account. The grain-free formula is ideal for preventive feeding and during the regeneration phase after recovered laminitis. The low starch content minimises the risk of faulty fermentation in the large intestine and the associated inflammation in the horse's body - the main cause of laminitis.

High fibre content strengthens stomach and intestines

Low in sugar and starch, yet rich in fibre - that is _deukavallo Leinvital_. The fibre components (18 percent), which are particularly easy to digest in the horse's large intestine, support intestinal activity. At the same time, the processing of the linseed and soya bean hulls contained in _deukavallo Lein_ vital with the help of the patented opticon® process makes it particularly easy to digest and better to use.

The main ingredient of _deukavallo Leinvital_ is pressure hydrothermally treated linseed. They contain mucilage which stimulates digestion and promotes the onward transport of the food pulp in the intestine. In this way, the supplementary feed contributes to maintaining the natural function of the stomach and intestines and counteracts digestive problems and inflammation of the stomach lining.

Due to the special digestion process, the abundant fibre has a high water-binding capacity. Horses diagnosed with "watery stools" benefit particularly from this. This reduces the symptoms and improves the quality of life of affected animals.

Bag photo deukavallo Leinvital (© Deutsche Tiernahrung Cremer).

Linseed makes for a shiny coat and facilitates the change of coat

But linseed can do even more: the oil contained in linseed is rich in essential omega-3 fatty acids. These support cell renewal, have a positive effect on the coat texture and thus help to give it a new shine. In addition, added vitamin E and beta-carotene (β-carotene) improve the cell protection of the skin and coat and thus have a beneficial effect during the coat change.

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Figure deukavallo Leinvital (© Deutsche Tiernahrung Cremer).

Sustainable, recyclable and with zip closure

Sustainable feeding success with deukavallo is always in harmony with nature. All raw materials contained in the feed are grown and processed in Europe. The new feed bag is made entirely of recyclable materials. This allows you to buy feed without a guilty conscience. The practical feed bag also has a practical, airtight zip closure. This means that *deukavallo Leinvital* stays fresh for longer - right up to the last bite. This saves packaging waste and protects the environment.

About deukavallo

deukavallo is the horse feed brand from deuka Tiernahrung Cremer. At deukavallo, the focus is on the well-being of horses - and has been for almost 50 years. Whether for leisure, sport or breeding horses, hopeful youngsters or experienced seniors: the deukavallo range offers the right feed for every horse. All products are precisely tailored to the nutritional needs of the animals. The mueslis, extrudates, mineral and pellet feeds are the result of a constant exchange of experience with animal nutrition institutes, veterinary universities and horse owners and breeders.

Only the highest quality orientation leads to sustainable feeding success. We at deukavallo are convinced of this. For this reason, all our production processes - from the raw material to the finished product - are fully documented and the quality of the feed is constantly monitored. This is how we at deukavallo ensure the best feed quality true to the motto: Naturally good horse feed. www.deukavallo.de

About deuka Tiernahrung Cremer

deuka Tiernahrung Cremer is the market-leading compound feed producer in Germany. With approx. 2.5 million tonnes per year (2021), the company is the largest private producer of high-quality compound feeds for livestock and pets. More than 725 employees from 20 nations work successfully at 13 locations. The plants are among the most modern and largest of their kind in Germany. The deuka brand is of great importance throughout Germany and is also represented in many neighbouring European countries. The associated brands Club and Nordkraft are firmly established, especially in southern Germany and Lower Saxony. They all stand for the highest quality in all feeding areas.

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deuka Tiernahrung Cremer, based in Düsseldorf, is a company of Peter Cremer Holding GmbH & Co KG, Hamburg. The company looks back on almost 100 years of tradition in compound feed production.

You can find out more about our company, our products, feed concepts and brands at www.deuka.de

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