

<https://www.deuka.de/en/current/playbizz-welches-team-holt-den-sieg/>

First round of decisions finished

PLAYBIZZ: WHICH TEAM WILL WIN?



In this year's playbizz round, we competed with four teams from Deutsche Tiernahrung Cremer and Gesellschaft für Tierernährung (GfT). After a great start in the first round, one team won the group and qualified for the next higher round in North Rhine-Westphalia (NRW).

Four rounds of excitement

The first round of the simulation game began in November 2021. All the teams got off to a great start and at times finished in the top two places in their group. The team "The Cool Cows" was able to defend their leading position repeatedly in the following game periods.

The other three teams unfortunately had to painfully realise that a single wrong decision can have economic consequences. But that is also what playbizz is about: understanding the interrelationships in the economy, deriving appropriate decisions and living with the consequences.

This is how it continues: National round in May 2022

The team "Die coolen Kühe" (The cool cows) will be able to demonstrate their skills again at the national round in **May 2022**. There they will meet the winners of the district rounds. Unfortunately, the national round will only take place online, as was the case last year. If the team wins again, they will participate in the next higher national round. This is where the overall winner for the 2021/2022 season will be determined. The final will be held on 23 and 24 June 2022 in Schleswig-Holstein.

What is playbizz?

playbizz is a business simulation game for trainees from different sectors. In the business simulation, groups of future professionals from different companies compete against each other. The participants take over the management of fictitious medium-sized companies. With the help of skilful management decisions, the teams navigate "their" company through the turmoil of the market. Recruiting staff, purchasing materials, taking out loans, production: decisions have to be made in all important areas and solutions have to be worked out together. The winner is the group whose company is in the best economic position at the end of the game period.

Further links

- Website of the business simulation game "playbizz"

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Contact person



Miriam Seibt

Employee Human Resources Department / Training

E-Mail: miriam.seibt@deutsche-tiernahrung.de

Tel.: +49 (0)211 / 3034 - 300