

<https://www.deuka.de/en/current/so-entsteht-tiernahrung-werk-duesseldorf-gewaehrt-einblicke-in-produktion/>

Long Night of Industry (LNDI) NRW



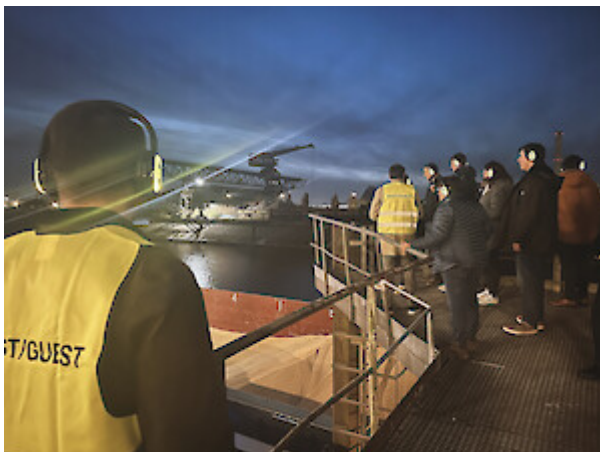
HOW PET FOOD IS MADE: DÜSSELDORF PLANT PROVIDES INSIGHTS INTO PRODUCTION

On 30 October 2025, the Düsseldorf plant opened its doors for the first time for the "Long Night of Industry NRW". More than 50 interested visitors were given exciting insights into the world of compound feed production - from raw material reception to quality control. With presentations, plant tours and personal discussions, dedicated colleagues from many departments brought our "daily bread" to life.

The "Long Night of Industry NRW" is an initiative that brings industrial companies from North Rhine-Westphalia (NRW) together with the public. Two groups of around **25 participants** from Düsseldorf and the surrounding area were given an exclusive insight into the world of **compound feed production**.

Compound feed production today - as important as ever

In the opening speech, **Georg Riewenherm**, Head of Product Management Livestock, not only introduced our company, but also emphasised the **central role of compound feed** for the **food supply**. The importance of this industry became tangible for many visitors - an ideal **start to an evening full of insights**. The next stop was a look at the people behind the production.



Ship reception: Raw goods also reach us by water (© Deutsche Tiernahrung Cremer).



25 tonnes of feed: A lorry is loaded (© Deutsche Tiernahrung Cremer).



Visitors are welcomed with a company presentation (© Deutsche Tiernahrung Cremer).



The group gets an insight into the laboratory (© Deutsche Tiernahrung Cremer).



State-of-the-art technology: the feed is automatically filled into the packaging (© Deutsche Tiernahrung Cremer).



At the end of the event, there were some nice things to take home (© Deutsche Tiernahrung Cremer).

People make industry - the value of training

Jaqueline Hold, HR employee and training coordinator, emphasised the **importance of the colleagues behind the production steps** to those present. Whether through appreciation in everyday life, participation in benefits or the continuous training and further education of young people to become the **skilled workers of tomorrow**: she made it clear that people matter at deuka.

This was followed by the part that the participants had been looking forward to for weeks: The tour of the deuka company premises.

From raw material to quality feed: tour around the factory premises

Divided into two groups, colleagues from **Product Management** and **Technology & Production** accompanied the guests on a predetermined route around the factory premises. The **tour, which lasted around 75 minutes**, symbolically followed the path of the raw materials - from the **reception of the ship** and **raw materials**, through **processing** and **bagging**, to the final quality control in the **laboratory**. The participants experienced at



first hand how **the best feed** is produced from high-quality raw materials and how we at deuka ensure the highest standards through **quality controls**.

”

"Industry thrives on dialogue and that's exactly what we were looking for - and found - on this evening. It was impressive to see how much interest there is in our work and at the same time how many colleagues got involved in the evening. So our conclusion of the evening was thoroughly positive."

Florie Schepansky, Head of Human Resources



Contact person



Florie Schepansky

Head of Human Resources

E-Mail: florie.schepansky@deuka.de