

<https://www.deuka.de/en/current/spannende-neuerungen-beim-start-der-playbizz-saison-2021-2022/>

Kick-off event with apprentices from all locations



## EXCITING INNOVATIONS AT THE START OF THE 2021/2022 PLAYBIZZ SEASON

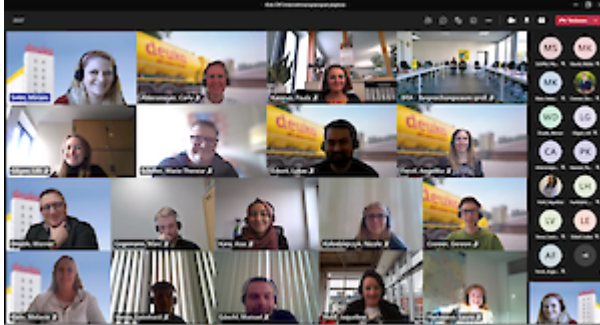
playbizz continues! The new season starts with some pleasant innovations for our trainees. In contrast to previous seasons, all commercial trainees of Deutsche Tiernahrung Cremer will take part in the virtual business game in the future. In this way, we hope to add a new chapter to the success story of our Düsseldorf trainees' at playbizz. At the first kick-off meeting, all participants came together to get to know each other and discuss the next steps.

As in all areas of life, the Corona virus has also left its mark on "playbizz - The business game for trainees" has left its mark. Already the past season did not take place in person. Instead, our trainees, who were spoiled for victory, completed the various rounds of the game with the help of the collaboration software Microsoft Teams. The last season already took place exclusively digitally.

### Four playbizz teams will represent our company and GfT in the future

Confirmed by the **increasing confidence in dealing with modern technology as well as the positive experiences with regard to team building**, we are taking a new approach for the upcoming game round: From now on, all commercial trainees of Deutsche Tiernahrung Cremer and the Gesellschaft für Tierernährung (GfT) as well as all trainees in the field of specialist informatics will take part in the business simulation. A total of four mixed teams will be competing for us in the new season.

"The inclusion of 'all' trainees opens up **great opportunities for networking among our junior staff**," says Miriam Seibt, employee in the HR department and responsible for training at Deutsche Tiernahrung Cremer. "This brings the whole company a step closer together. In addition, young trainees who are still inexperienced in the simulation benefit from the experience of the 'old hands' from Düsseldorf."



Kick-off event for the 2020-2021 playbizz season - the apprentices from all locations came together (© Deutsche Tiernahrung Cremer).

## Experienced playbizz participants pass on knowledge at kick-off event

The new playbizz season began with a **joint kick-off event**. At this first get-to-know-you event, trainees who had already participated in previous playbizz rounds shared their experiences and provided information on the further course of the simulation game. Each of the four new playbizz groups consists of five or six experienced and inexperienced trainees.

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"It is nice that we have the opportunity to get to know the apprentices from the other plants this way. I'm looking forward to an exciting time and keeping my fingers crossed for all four teams. Hopefully we can **build on last year's success** and possibly even improve."

**Melanie Klein, commercial trainee**

## playbizz - What was that again?

The business simulation game **playbizz** is an interactive business simulation. Trainees from different companies and sectors compete against each other. In playbizz, trainees manage fictitious companies. They have to cope with the adversities of the market and react appropriately to random events. Their management decisions aim to position "their" company in the best possible economic way.

In each playbizz round, a different product is the focus of production and sales. In the current season, the trainees have to place household robots with customers in the best possible way. The new playbizz season ends in March/April 2022.

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"We are very excited about how our teams will master this round of games. **The first decision is already due on 10 December.** We are also pleased that our trainees are moving closer together across locations. Of course, a little bit of competition is not to be missed - because the best team still has a surprise in store!"

**Miriam Seibt, Employee Human Resources Department / Training**

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companion

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**NORDKRAFT**

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