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Business game for trainees goes into the next round

TRAINEES EXPERIENCE THE CHALLENGES OF BUSINESS MANAGEMENT



Experiencing the vagaries of business life: Our trainees were given this opportunity during an annual training event on 5 October. Under the guidance of the external lecturer Dr. Heike Scharff, the future professionals deepened their business knowledge. At the same time, the knowledge they had already acquired was put into practice in the business game. Spontaneous twists and turns of economic life had to be mastered just as much as the regular expenses of the fictitious companies.

In the field of business administration, business games have proven themselves as a learning method. They enable the participants to experience complex business contexts in a simplified and practical way. This is the eighth time that the trainees for industrial clerks and IT specialists have taken part in this training course, which has already become an integral part of the training at Deutsche Tiernahrung Cremer.

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"Monopoly at your fingertips"

An alternation of short lessons and game moves paired with heated discussions characterised the event at the Düsseldorf headquarters. Speaker Dr Heike Scharff ensured that the trainees always kept their focus on their goal. Scharff, who holds a doctorate in business administration and is a trained business coach and business game trainer, has been teaching the next generation of skilled workers at Deutsche Tiernahrung Cremer since 2017.

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In the business game, young people experience business management at first hand. They learn about complex business processes in a unique way and thus combine theory and practice in business management.

Dr. Heike Scharff, Business Coach and Business Game Trainer

Learning how to deal with and strategically solve challenges

Six trainees took over the management of the company in the business game. Divided into three groups, each team took over the management of a fictitious company. The economic challenges that had to be solved rose on a turn-by-turn basis: whether it was a lack of raw materials, striking employees or punitive tariffs.

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Monopoly for advanced players! The business game brings you very close to the complex business processes in the everyday life of the company.

Monika Klein, industrial clerk trainee



The management is convinced of the success of the training event (from left to right: Monika Klein, Andre Schleeberger, Paula Kassner, Pelin Uysal, Gereon Cremer, Lukas Eckert, Managing Director Ulrich Arning, speaker Dr. Heike Scharff, Head of Human Resources Werner Drudik).

Contact person

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