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Specialist conference in Poland

EVENT FOR TURKEY FATTENERS IN 2025

Training, dialogue and inspiration: we brought together selected turkey fatteners from Poland and the Czech Republic at our exclusive training and networking event at Kliczków Castle. Expert presentations, discussions and a varied supporting programme provided valuable impetus for practical application. This underlines our commitment to knowledge transfer and partnership-based cooperation across borders. Find out more..

Special ambience as a meeting place

On **26 and 27 September 2025**, the historic Kliczków Castle (Silesia, Poland) was transformed into a **meeting place for knowledge and exchange**. Almost 50 VIP customers from Poland and the Czech Republic travelled here to spend two days learning, discussing and making new contacts in a **special atmosphere**. But it was already clear over **lunch** that this was not just about specialised topics, but also about the **feeling of being part of a strong community**.

Expertise meets practical relevance

The conference programme offered a wide range of topics: one focus was on **integrated poultry farming in Germany and Poland** - with a comparison of the structures and challenges in both countries. The **role of feed and futures contracts**, which are crucial for planning security and quality assurance in animal husbandry, was also highlighted. The presentations were practically orientated and offered **concrete points of reference for the everyday life of turkey farmers**.

The group of Polish turkey fatteners and employees of Deutsche Tiernahrung Cremer gather for a souvenir photo in front of Kliczków Castle (© Deutsche Tiernahrung Cremer).

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The participants of the conference exchange ideas over a meal in a cosy atmosphere (© Deutsche Tiernahrung Cremer).

Polish turkey fatteners watch a specialist presentation together in the historic conference hall of Kliczków Castle (© Deutsche Tiernahrung Cremer).

Focus on animal health

The article on ***Clostridium perfringens***. The bacterium, which can occur in the intestines of poultry, is considered a "silent killer" as it causes **serious intestinal diseases** that are often only recognised late. The presentation showed how important **prevention, hygiene and targeted feeding strategies** are to **ensure animal health and performance in the long term**.

Modern feeding concepts

Another highlight was the presentation **of current feeding programmes for turkeys**. This centred on the use of **functional additives** that not only **improve the supply of nutrients**, but also strengthen the **animals' resistance**. The participants were given **an insight into the latest developments** in **feed production at our site in Herzberg (Brandenburg)** - an example of how **innovation and research flow directly into practice**.

The moderators and speakers at the Poultry Congress (from left to right): Martin Thoeben, Key Account Management Poultry, Krzysztof Pingot, sales representative for deuka sales in Poland, Dr Lukas Fehse, divisional manager in Product Management Poultry, and Dr med. vet. Irenusz Sokół, Polish veterinarian (© Deutsche Tiernahrung Cremer).

Community experience and special highlight

In addition to the specialist topics, **socialising** also played a central role. A **festive dinner with music and entertainment** provided an opportunity to continue discussions in **a relaxed atmosphere**. The following day, the programme was rounded off with an **excursion to the traditional ceramics factory in Bolesławiec (Silesia, Poland)**. There, the participating turkey fatteners were not only able to **marvel at** the **famous craftsmanship**, but also **get creative themselves and design their own pieces**.

The most important facts in brief

- **VIP customers come together**: A total of 47 customers from Poland and the Czech Republic took part in the event.
- **Diverse specialist topics**: Integrated poultry farming, feed, forward contracts and modern feeding programmes were the focus.
- **Focus on animal health**: *Clostridium perfringens* - a bacterium that causes intestinal diseases - was explained in a practical way.
- **A colourful supporting programme**: dinner with entertainment and an excursion to a ceramics factory strengthened the team spirit.
- **A complete success**: the focus was on knowledge transfer, dialogue and working together as partners.

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